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## **‘The New World of Work: From the Cube to the Cloud’ Excerpt**

In the 1930's, jobs moved from the farm to the factory. Today, work as we know it has migrated once again, only this time it's moved from the cube to the cloud. Those who embrace this new world of work will thrive. The rest will become extinct.

At the heart of “The New World of Work: From the Cube to the Cloud” are three powerful work force trends: work has been fractionalized, careers have been virtualized and talent has become globalized. This book is the map to a brave new world where companies compete for talent, and workers compete for jobs, globally.

This excerpt includes Chapters 1 and 2. Chapter 1, titled “It’s In Plain Sight and It’s Up to You to Find It,” examines “The Information Revolution” and how it has created work-enabling technology that knows no boundaries.

Chapter 2, called “Who Moved My Cube?” looks at those most affected by this New World of Work and how both workers and companies need to think differently about the job market.

“The New World of Work: From the Cube to the Cloud” was written by Tim Houlne and Terri Maxwell and published by [Inspire on Purpose Publishing](#). ISBN-10: 0-982562-276; ISBN-13: 978-0-982562-277.

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